

3DP

**Deans and Directors
Development
Programme
2012**

ABS DEANS AND DIRECTORS DEVELOPMENT PROGRAMME (3DP) 2012

Overview

The role of Deans and Associate Deans of business schools has become increasingly pressured and challenging in a highly competitive global environment. Leadership roles in business schools are complex and dynamic. Deans are public figures who must influence upwards and externally, as well as shape strategy within. This unique programme provides participants with a deeper and broader understanding of these challenges in a highly supportive, informal environment.

Plus....

Individual Coaching is now offered as part of the programme.

Who should attend

- New Business School Deans or Directors.
- Associate Deans or Deputy Directors aspiring to top leadership positions.

How is the course delivered

The programme is based on creating a group of between 10-16 participants who commit to attend all five sessions. The sessions are spread over the calendar year and the format includes: plenaries, discussion groups and action learning sets together with appropriate external briefings. There are also visits to at least two UK business schools. 3DP delegates are also offered Individual Coaching as part of the programme.

Places are offered on a first come, first serve basis. The sessions will not be available for separate one-off bookings.

"The 3DP programme is very challenging and really informative. Best of all has been the rapidly developing informal network between the participants. Whatever the management issue I am struggling to deal with, another group member will have useful and constructive advice to give."

Previous participant

Where

Sessions will normally take place in London and accommodation will be reserved in a hotel close to the ABS offices. All five sessions cover a 24 hour period, lunchtime to lunchtime.

Dates

Session 1:

Thursday 23 & Friday 24 February, 2012

Session 2:

Thursday 22 & Friday 23 March, 2012

Session 3:

Thursday 21 & Friday 22 June, 2012 (Visit to Paris)

Session 4:

Thursday 20 & Friday 21 September, 2012

Session 5:

Thursday 06 & Friday 07 December, 2012

Fee

The cost of the 2012 programme is £3,500 per person, which covers course sessions, lunches, dinners, refreshments, accommodation and course materials.

The fee is payable in two instalments, an initial deposit of £1,750, a second payment of £1,750 at the commencement of the programme. Alternatively, on request we can invoice the full cost of the programme of which full payment must be received prior to the commencement of the programme.

The additional cost for the four 1-1 coaching sessions is £1,000 (payable in full or in two instalments of £500).

"Good course – insightful and practical advice and guidance coupled with real networking opportunities. The course offers valuable opportunities to ask the unaskable and discuss the unmentionable in a safe and supportive environment. I learned a lot of invaluable stuff."

Previous participant

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Programme

The below key themes are explored in the externally facilitated group sessions, based in London. Specific requirements of individual participants can also be addressed.

The programme is highly participatory and encourages sharing and comparing of challenges and good practice.

Each session will have inputs from a range of appropriately qualified experts from Higher Education and elsewhere.

Facilitator: Ann Ridley, Dean (until August 31, 2012), Portsmouth Business School

Session 1 Strategic Planning and the Role of the Dean in Business Schools

Session 2 Internal Relations, Managing People, Change and Self Development

Session 3 Visits

"It's a great opportunity to expand one's network of contacts, see how other business schools approach things and hear ideas from those who've been there, done that and got the T-shirt. The programme has been fun and informative; I'm looking forward to the media training now!"

Previous participant

Session 4 External Relations, Influence and Dealing with the Media

Session 5 Quality Assurance and Accreditation, Succeeding in the Global Context

"The 3DP creates time out to think and to test ideas in a challenging and confidential environment over 12 months. It's been invaluable. I've no doubt the benefits will persist long beyond the end of the programme."

Previous participant

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ABS Deans and Directors Development Programme (3DP) 2012 Registration Form

I would like to register for the 3DP full programme (including lunches, dinners, refreshments, accommodation and course materials)

Please **tick one/two of the options** below

Please invoice me for the full amount
£3,500

Fee to be invoiced in two instalments:
deposit **£1,750**, second payment **£1,750**

Additional four 1-1 coaching sessions
Please invoice me for the full amount
£1,000

Additional four 1-1 coaching sessions
Fee to be invoiced in two instalments:
deposit **£500**, second payment **£500**

I cannot participate in the 2012 cohort but
would like information on future programmes.

**For further enquiries and to return this form
by fax or post:**

Post: Shai Bryant, Executive Development Manager
Association of Business Schools, 137 Euston Road
London NW1 2AA, UK

Fax: +44 (0)20 7388 0009

Email: sbryant@the-abs.org.uk

Mobile/Blackberry: +44 (0)7947 721261

Tel: +44 (0)20 7388 0007

**If your institution is paying then your registration
MUST include a valid purchase order number**

If we receive a form without a valid purchase order number, it will be necessary to return the form and request its proper completion. This is due to changes in University finance office procedures.

Purchase Order No

Name

Position

School/Department

Institution

Address

Email

Phone

Mobile

Fax

Skype (optional)

Signature

Please keep me informed of any relevant news from the ABS
Note: your information will not be passed on to any third parties

NB: ABS offices are not DDA compliant. ABS reserves the right to change elements of the programme if necessary.

**If you wish to cancel your booking for a development programme,
the following charges will apply:**

- If a cancellation is made up to 2 months prior to the commencement of the course you will be required to seek a replacement delegate from your institution and full fees are liable or a deferral till the following year can apply
- If you cancel your booking less than eight working days before the event, delegate fees are liable in full.
- If you cancel your booking up to 10 working days before the start of the programme you will be liable for 75% of the fee
- You may send an alternative delegate if you are unable to attend without incurring additional fees. Where possible, the ABS asks you to inform it of the alternative delegate's name at least three working days before the date of the event.